

Editorial

Thank you for choosing to read this inaugural issue of the *ASEAN Journal of Management and Innovation*. The 2015 launch of the ASEAN Community will be a historic event, regionally and globally, and through this publication, we aim to provide our readers with insightful, useful, and thought-provoking research on topics related to management and innovation within and affecting ASEAN.

You will find a diversity of topics in this first issue. In “Measuring Corporate Innovation Capacity: Experience and Implications from i2Metrix Implementation in Vietnam,” Vuong et al describe a framework for measuring innovation and creativity in an organization. Thompson discusses knowledge management metrics, another area that is difficult to measure in “Knowledge Management Measurement Models: The lack thereof.” Addressing a topic critical to all universities, Thomas developed a model to predict students’ intention to graduate in “Predicting Student College Completion Intention: A Discriminant Analysis.” Phoewhawm presents a case study of how an organization used kaizen as a management tool to serve the interests of all involved, rather than having kaizen being perceived as an additional workload burden, in “A Case Study on Kaizen as a Learning Tool for a Management Team.” Finally, with the explosive growth of smartphones and the necessity to provide effective mobile applications, organizations need to decide on the best development approach, for which Min gives guidance in “Choosing a Mobile Application Development Approach.”

I hope that this issue provides stimulation, sparks ideas, and gives you new insights on topics that are important for you and your community and for ASEAN in general. We look forward to your feedback on this issue and suggestions and submissions for future issues.

Best regards,

A handwritten signature in blue ink that reads 'Dolly Samson'.

Dolly Samson
Stamford International University
Editor in Chief